



WYOMING HISTORICAL SOCIETY
 Executive Committee Meeting
 September 8, 2023 Cody Wyoming

Present	Name	Office	Present	Name	Office
X	Cindy Brown	President	X	Andrea Lewis	SW Rep
X	Jane Gebhart	2 nd Vice Pres, AL	X	Sandra Holyoak	NE Rep
X	Cheryl O'Brien	1 st VP NW Rep	X	Jessica Flock	At Large
X	Alena Wagner	Treasurer, AL		Bud Alley	Out of State Rep
X	Heidi McCullough	Secretary, SE Rep	X	Linda Fabian	Exec. Secretary

Others in attendance: Charlene Busk, Mike Jording, Tom Rea, Aley Philp, Rick Robbins

Call to Order: Cindy Brown called the meeting to order at 9:30 a.m. and welcomed everyone.

President's Report: Cindy Brown gave a brief recap of her president's report. The announcement was made that some of the reports in this meeting will be delayed or recapped, as they will be given in full at the membership meeting tomorrow.

Minutes Approval: Alena Wagner moved to approve the minutes of June 24, 2023, Jane Gebhart seconded, motion passed unanimously.

Treasurer's Report: Alena Wagner reported that income surpassed expected budget by \$10,00 due to contributions to Wyoming History Day, Homsher Grant and WyoHistory.com. Dues were down by \$600.00. Expenses were over budget by \$20,000. Investment accounts are doing well. Linda reported that there are two CD's that are not listed on the reports, one for \$50,000, one for \$10,000 there are penalties for cashing them out before they mature in July. There was discussion that cashing in the \$50,000 CD would offset the discrepancy in expenses and that it was part of the plan recommended by the Management and oversight committee to help fund the Executive Director position for the first 3 years. There is \$27,000 in the Maurine Carley account, after looking into it, there are no restrictions on use of the monies in this account, as long as the Maurine Carley preservation award and the Outstanding Preservation award are always funded. President Brown accepted the treasurer's report as presented.

Wyoming Historical Foundation: Linda Fabian gave the Foundation report, John Waggoner and Charlene Busk are both choosing to not to run again at the end of this term. New members will be appointed at the membership meeting tomorrow. Fall campaign is in the planning stages. Cindy Brown thanked the Historical Foundation for all of their hard work.

Executive Director's Report: Linda Fabian reported that this has been a busy and exciting year with the task force and hiring of the new executive director. We also did a strategic planning session. Consolidation of committees was one of the suggestions of the strategic planning, we will work on this in the following months. Office Assistant Pat Endean has been hired and her salary is completely

funded by the AARP. She has been helping out at the office 4 hours a day, 4 days a week. We have a contract for a year, with an option for up to 6 years.

Committee Reports:

Award report: Jane reported that there were more activities than in previous years. She suggested that we look at streamlining the manual. Things that need addressed include, clarifying the guidelines and encouraging people to follow the rules. Making sure all submissions are legible is also a struggle. President Cindy Brown helped with the award season. A poetry book was submitted for the first time in many years, and there were three calendars, usually there is only one. A synopsis of the award winners will be given with the awards at the banquet. 42 will be in attendance at the banquet tomorrow!

Constitution, Bylaws, & Resolutions: Sandra Holyoak read a letter from the committee listing the proposed items to be changed and voted on in the general membership meeting.

Financial: Alena Wagner reported on the budget to be presented at the annual meeting. Linda discussed the line items in the proposed budget. Discussion was had regarding raising of dues, or other ways to increase revenue to cover the \$35,000 deficit. Digital versus paper newsletters and annals, Aley informed the board that there are costs involved with mass emails, so the difference may be negligible. Increasing membership was touted as a way to increase revenue as well.

Heidi moved to accept the proposed budget for the 23-24 Fiscal Year Jessica Flock seconded, it was unanimously accepted.

WyoHistory.org: Tom Rea gave his report. It was suggested that we look at merging email lists and using WyoHistory.org for a membership drive. He also reiterated Jessica's point that we need a social media staff member. WyoHistory.org is subcontracting with Dimension.com to edit content for accuracy. Also talked about a film in 2026 for the 150th anniversary of the signing of the Declaration of Independence. The Humanities council is funding a film about what was happening in Wyoming at the time. It was emphasized again that there is a need to find a way to cross market all of these things on social media.

Old Business: The Star Valley Trek was a success, with about 80 people in attendance. Hot Springs county will host the trek in 2024.

New Business: Future Treks

2024 Trek, Hot Springs County

Fundraising, membership drive, Wyoming History Day participation drive ideas for Trek

2024 Annual Meeting, Newcastle (Weston County)

Membership: Hoping to implement membership drives, marketing, raising our visibility

2025 trek host needed

2025 Annual meeting host needed

Cheryl moved Adjourned 12:18am, Sandy seconded, unanimously passed.